

SPECIAL SECTION:
Luxury Residences

CSQ is an award-winning business leadership and luxury brand, publication, and community for Los Angeles billionaire changemakers, C-Suite visionaries, NextGen entrepreneurs, and executive advisors.

This spring, CSQ is proud to present the “C-Suite Guide to Luxury Residences: Redesigns to Your Existing Home, Ideal Locales for Your Second Abode, and Everything in Between.” Published within our Annual Real Estate & Finance edition, this unique advertorial opportunity offers prime exposure for enlightened lifestyle experts operating in any facet of the residential real estate market looking to reach our readership, including:

- ARCHITECTS
- INTERIOR DESIGNERS
- CONTRACTORS
- DEVELOPERS
- EXTERIOR LANDSCAPE
- FURNISHINGS
- HIGH-END APPLIANCE SUPPLIERS
- REALTORS + POWER AGENTS

This special section affords you the opportunity to customize a dynamic and lasting editorial package highlighting your brand's message and spotlighting key features and offerings.

[PRINT] Appearing (1x/yr.) within the pages of CSQ's Q2 Spring Real Estate & Finance edition + published in April, when people are actively making decisions in residential planning and buying. Our quarterly distribution cycle affords advertisers a timeless shelf life.

[DIGITAL EDITION] Transformed into a downloadable digital edition, providing advertisers a **branded sales tool**.

[ONLINE] Published on CSQ.com with the website's run of timely and timeless content, giving advertisers an expanded platform of potential customers.

CLOSING DATES	
SPACE CLOSE	F 02/17/17
MATERIALS CLOSE	F 02/24/17
STREET DATE	F 04/03/17
CIRCULATION / READERSHIP	25,000 / 150,000
Q2 VISIONARIES AWARDS	MAY 2017

RATES	
SPREAD (Ad Page + Advertorial Page)	RETAIL VALUE AT (1X): \$10,350 DISCOUNTED INVESTMENT: \$5,750
PAGE (1/2 Page Ad + 1/2 Advertorial Page)	RETAIL VALUE AT (1X): \$5,750 DISCOUNTED INVESTMENT: \$3,250

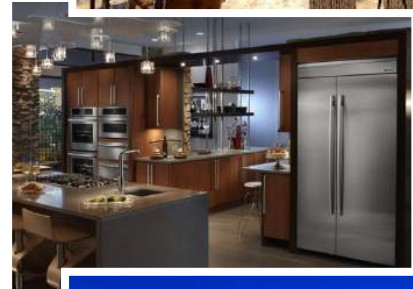
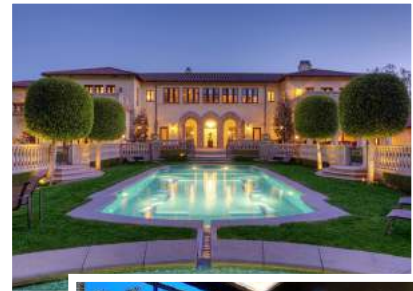
CONTACT:

Production Department

Please contact **Dana Santulli - Muhlgay** to submit materials, dana@csq.com or 818/225.8168.

Advertising Department

Please contact your **Account Executive** for more information on this program or call the CSQ office at 818/225.8168.



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Each participating company has the option to receive a full-page or half-page advertisement in CSQ complemented with promotional editorial highlighting your biggest projects, products, and people. It is an opportunity for you to thank your clients, support your team, and communicate your message of how you are reshaping the world, the region, and the homes in which the C-Suite live.

Advertisers will receive a 1:1 ratio of ad pages to advertorial.



II.



I.

A one-page ad will receive a one-page advertorial featuring 2-3 photographs and advertorial copy.

A half-page horizontal/vertical ad will receive a half-page advertorial featuring 1 photograph and advertorial copy.

INCLUDED IN SECTION:

I. Half - Page:

- ~300 words of marketing copy
- 3 images of sample work (1 will be selected)
- Industry listing
- Brand + name recognition with company logo
- Company statistics +geographic areas worked
- Testimonial quote
- Value proposition

II. Full Page:

- All that is included for half-page above plus:
- ~300 **additional** words of marketing copy (600 total)
- 3 **additional** images of sample work (6 total. 2-3 will be selected)
- Headshot
- Sample clients

SPECS:

Advertorial

Please make sure all images are high-resolution 300dpi and large enough for our design. Acceptable file formats: JPEG, TIFF, PDF, or PNG

Advertisement

[FULL-PAGE]

Bleed - 8.625" x 11.375"
Trim - 8.375" x 10.875"
Live Area - 8.125" x 10.625"

[HALF-PAGE]

Horizontal - 7.5" x 5"
Vertical - 3.75" x 10"

*CSQ reserves the right to edit all copy that is submitted.