

[SPECIAL SECTION]

Corporate Entertainment

The Go-to Guide for Taking Clients Out in an Unforgettable Manner

CSQ is an award-winning magazine with controlled circulation to Los Angeles' C-Suite executives, their businesses, and their homes - whether it be a primary or secondary residence.

Published in Q3, this exclusive print, digital, and online advertorial opportunity offers prime exposure for LA's top entertainment venues and event spaces looking to reach our readership, which includes the upper echelon of the greater LA community who are dialed into the corporate entertainment market.

This special section will include an editorial introduction written by an influential professional in the Corporate Entertainment space. **You will have the opportunity to customize a dynamic editorial package highlighting key features or offerings, providing a superior environment for your advertising message.**

This special section will showcase the most versatile and engaging venues to entertain clients in LA. Focusing on **those unique event spaces, which house private suites or intimate meeting rooms that offer guests preferred VIP treatment and a memorable experience**, the Corporate Entertainment section will highlight venues that cater to a variety of functions and tastes.

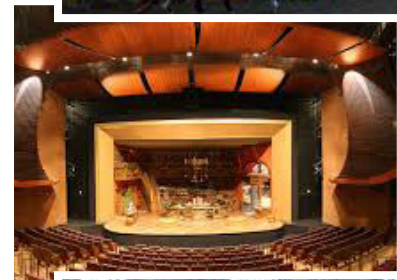
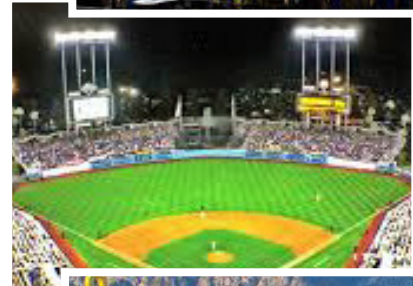
[PRINT] Appearing (1x/yr.) within the pages of CSQ's Q3 Summer Sports & Entertainment edition + published in July, when [people are actively making decisions in residential planning and buying.] Our quarterly distribution cycle affords advertisers a timeless shelf life

[DIGITAL EDITION] Transformed into a downloadable digital edition, providing advertisers a **branded sales tool**

[ONLINE] Published on CSQ.com with the website's run of timely and timeless content, giving advertisers an expanded platform of potential customers

CLOSING DATES	
SPACE CLOSE	F 06/03/16
MATERIALS CLOSE	F 06/10/16
STREET DATE	F 07/01/16
CIRCULATION / READERSHIP	25,000 / 150,000
Q3 VISIONARIES AWARDS	JULY 10, 2016

RATES	
SPREAD (Ad Page + Advertorial Page)	RETAIL VALUE AT (1X): \$10,350 DISCOUNTED INVESTMENT: \$5,750
PAGE (1/2 Page Ad + 1/2 Advertorial Page)	RETAIL VALUE AT (1X): \$5,750 DISCOUNTED INVESTMENT: \$3,250



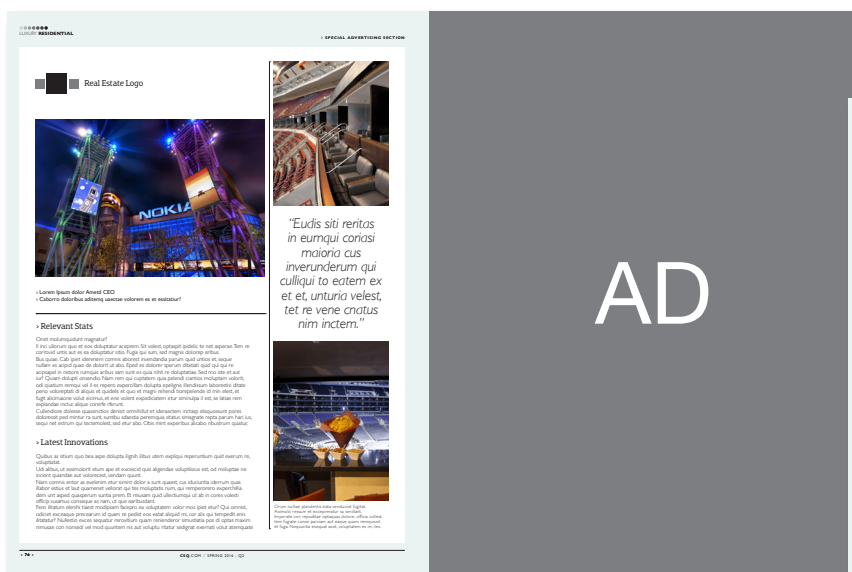
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Each participating company has the option to receive a full-page or half-page advertisement in CSQ complemented with promotional editorial highlighting the unique offerings that set your venue apart from the competition. It is an opportunity for you to thank your clients, support your team, and communicate your message of the specific benefits and value your venue have to offer the corporate entertainment world.

Advertisers will receive a 1:1 ratio of ad pages to advertorial.



A one-page ad will receive a one-page advertorial featuring 2-3 photographs and advertorial copy.

A half-page horizontal/vertical ad will receive a half-page advertorial featuring 1 photograph and advertorial copy.

INCLUDED IN SECTION:

I. Full Page:

- ~ 600 words of marketing copy
- 6 images of the venue (6 total. 2-3 will be selected)
- Industry listing
- Brand + name recognition with company logo
- Venue offerings
- Testimonial quote
- Value proposition
- Sample clients

II. Half Page:

- ~ 300 words of marketing copy
- 3 images of the venue (3 total. 1 will be selected)
- Industry listing
- Brand + name recognition with company logo
- Venue offerings
- Testimonial quote
- Value proposition
- Sample clients

CONTACT:

Production Department
Please contact Dana Santulli - Muhlgay to submit material, dana@csq.com or 818/225.8168.

Advertising Department
Please contact your Account Executive for more information on this program or call the CSQ office at 818/225.8168.

*CSQ reserves the right to edit all copy that is submitted.